



Municipal Leadership  
Development Program

## Strategic & Financial Planning for Municipalities

### AGENDA

#### Strategic Planning

- ✦ Introduction to Strategic Planning
- ✦ Linkages Between:
  - Strategic Planning
  - Financial Planning
  - Asset Management
- ✦ Benefits of Strategic Planning
- ✦ Planning for Planning
- ✦ Articulating Your Purpose
- ✦ Assessing Current Situation-Environmental Scan
- ✦ Priorities, Strategic Issues & Objectives
- ✦ Translating it into Action
- ✦ Walk the Talk-Creating a Plan Driven Culture

#### Financial Planning

- ✦ From Strategy to a Financial Plan
- ✦ Budget Cycle
- ✦ Why Financial Planning?
- ✦ Revenue vs. Expenditures
- ✦ Cash Budget vs. Accrual Budget
- ✦ Taxation Basics, Mill Rates & Tools
- ✦ Borrowing & Debt Instruments
- ✦ Protecting & Insuring Assets
- ✦ Financial Statement Preparation & Presentation

#### Asset Management

- ✦ Asset Maintenance vs. Asset Management
- ✦ Asset Management – Getting Started Video
- ✦ Components of an Asset Management Plan
- ✦ Risk Management Assessment
- ✦ Goals/Objectives of the Asset Management Plan