



Municipal Leadership
Development Program

Introduction to Strategic & Financial Planning for Municipalities

Overview/Agenda

Introduction to Strategic Planning

- Why and what is strategic planning
 - Importance, Benefits and keys to success
 - Planning for Planning
 - The big picture – council leadership role
- Council, staff and community engagement – Who do we need to hear from?
- Articulating Your Purpose – What do we want to become?
- Assessing Current Situation-Where are we at?
- Priorities, Strategic Issues & Objectives – Where are we going?
- Translating it into Action – How are we going to get there?
- **Walk the Talk-Creating a Plan Driven Culture** – How do we get everyone on board?

Introduction to Financial Planning

- From Planning Strategy to a Financial Plan – How are they linked?
- Why and what is Financial Planning?
 - Importance , benefits and keys to success
 - Council's wise and careful stewardship role
- The Budget Cycle
- Involving council, staff and community in the budget process
- Multi year budget planning - the down the road long range view
- Budget challenges and Setting priorities
- Quick – short course - Budget 101 technical topics
 - Revenue vs. Expenditures
 - Cash Budget vs. Accrual Budget
 - Taxation Basics, Mill Rates & Tools
 - Financial Statements
 - Borrowing & Debt Instruments
 - Protecting & Insuring Assets
- **Key Questions council needs to ask about budgets and financial planning**

Introduction to Asset Management

- ✚ How does your Asset Management Plan link to your Strategic planning and Financial planning ?
- ✚ Asset Management – **Getting Started Video**

- ✦ Asset Maintenance vs. Asset Management
- ✦ Components of an Asset Management Plan
- ✦ **Resources and supports**
- ✦ Examples and case studies